



July 28, 2015

## **SunOpta Scheduled to Attend the 35th Annual Canaccord Genuity Growth Conference on August 13, 2015**

TORONTO, July 28, 2015 (GLOBE NEWSWIRE) -- SunOpta Inc. ("SunOpta") (Nasdaq:STKL) (TSX:SOY), a leading global company focused on organic, non-genetically modified and specialty foods, announced today that Steve Bromley, Chief Executive Officer, and Rik Jacobs, President and Chief Operating Officer, will present at the 35<sup>th</sup> Annual Canaccord Genuity Growth Conference in Boston, MA on Thursday, August 13, 2015 at 8:30 a.m. ET.

The presentation will be available to interested parties via a live audio webcast. The webcast will be available via the "Investors" tab on SunOpta's website at <http://investor.sunopta.com/events.cfm>. A replay of the webcast will be archived online for 30 days.

### **About SunOpta Inc.**

SunOpta Inc. is a leading global company focused on organic, non-genetically modified ("non-GMO") and specialty foods. The Company specializes in the sourcing, processing and packaging of organic and non-GMO food products, integrated from seed through packaged products; with a focus on strategic vertically integrated business models. The Company's organic and non-GMO food operations revolve around value-added grain, seed, fruit and vegetable based product offerings, supported by a global sourcing and supply infrastructure. The Company also holds an approximate 66% ownership position in Opta Minerals Inc. (TSX:OPM), a producer, distributor, and recycler of industrial minerals and silica-free abrasives. Opta Minerals is a non-core holding.

The SunOpta Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3958>.

CONTACT: For more information, please contact:

Rob Litt, Director Global Communications

Tel: 952-893-7863

Rob.litt@sunopta.com