



January 5, 2015

## SunOpta Scheduled to Attend the 17th Annual ICR XChange on January 13, 2015

TORONTO, Jan. 5, 2015 (GLOBE NEWSWIRE) -- SunOpta Inc. (Nasdaq:STKL) (TSX:SOY), a leading global company focused on natural and organic foods, announced today that Steve Bromley, Chief Executive Officer, and Robert McKeracher, Vice President and Chief Financial Officer, are scheduled to present at the 17<sup>th</sup> Annual ICR XChange Conference in Orlando, FL on Tuesday, January 13, 2015 at 2:00 pm ET.

The presentation will be available to interested parties via a live audio webcast. The webcast will be available via the "Investors" tab on SunOpta's website at <http://investor.sunopta.com/events.cfm>. A replay of the webcast will be archived online for 30 days.

### About SunOpta Inc.

SunOpta Inc. is a leading global company focused on natural, organic and specialty foods products. The Company specializes in sourcing, processing and packaging of natural and organic food products, integrated from seed through packaged products; with a focus on strategically vertically integrated business models. The Company's core natural and organic food operations focus on value-added grains, fruit and vegetable based product offerings, supported by a global infrastructure. The Company also has a 66.0% ownership position in Opta Minerals Inc., listed on the Toronto Stock Exchange, a producer, distributor, and recycler of environmentally friendly industrial materials.

The SunOpta Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3958>

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